

Katelyn Freese

Greenville, NC

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Education

Bachelor of Fine Arts: Studio Art, concentration in Graphic Design 2027
Bachelor of Fine Arts: Studio Art, concentration in Printmaking
Minor in Art History
East Carolina University, Greenville, NC
Current GPA: 3.932

Skills

Adobe Illustrator	Procreate	Windows
Adobe Photoshop	Google Suite	Mac OS
Adobe InDesign	Microsoft Suite	

Experience

ECU Design Associates Co-President Fall 2025-Present

- Organized meetings, workshops, and trips for guild members, building connections between students and their peers.
- Created presentations and timelines for upcoming events to be discussed at bi-weekly meetings.
- Delegated tasks and collaborated with guild officers to effectively plan for and achieve goals throughout the year.

ECU Printmaking Guild Member Fall 2024-Present

ECU Textiles Guild Member Fall 2023-Present

Gallant Fox Brewing Co., Louisville, KY- Freelance Graphic Design Sept 2024- Mar 2025

- Created unique themed graphics for use in wearable merchandise.
- Provided a variety of options for continued direction.
- Utilized feedback and updated designs accordingly.

St. Mary's Ryken HS, Leonardtown, MD- Freelance Graphic Design Apr 2020- May 2023

- Volunteered to design four logos for the school's restructuring of class groupings.
- Updated designs to fit the various criteria presented by staff.
- Created finalized designs that were handed off to be vectorized.
- Designs are now being used in various aspects of marketing.

Previous Education

St. Mary's Ryken High School, Leonardtown, MD 2023

National Art Honors Society President
SMR Scholars Program, Visual Art

Moore Institute of Art and Design, Philadelphia, PA July - August 2022

Summer Art and Design Institute, 4 week summer intensive
3 credit hours in Graphic Design, Illustration, and Animation