

Katelyn Freese

Greenville, NC

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Education

Bachelor of Fine Arts: Studio Art, concentration in Graphic Design

2027

Bachelor of Fine Arts: Studio Art, concentration in Printmaking

Minor in Art History

East Carolina University, Greenville, NC

Current GPA: 3.932

Skills

Adobe Illustrator

Procreate

Windows

Adobe Photoshop

Google Suite

Mac OS

Adobe InDesign

Microsoft Suite

Experience

ECU Design Associates Co-President

Fall 2025-Present

- Organized meetings, workshops, and trips for guild members, building connections between students and their peers.
- Created presentations and timelines for upcoming events to be discussed at bi-weekly meetings.
- Delegated tasks and collaborated with guild officers to effectively plan for and achieve goals throughout the year.

ECU Printmaking Guild Member

Fall 2024-Present

ECU Textiles Guild Member

Fall 2023-Present

Gallant Fox Brewing Co., Louisville, KY- Freelance Graphic Design

Sept 2024- Mar 2025

- Created unique themed graphics for use in wearable merchandise.
- Provided a variety of options for continued direction.
- Utilized feedback and updated designs accordingly.

St. Mary's Ryken HS, Leonardtown, MD- Freelance Graphic Design

Apr 2020- May 2023

- Volunteered to design four logos for the school's restructuring of class groupings.
- Updated designs to fit the various criteria presented by staff.
- Created finalized designs that were handed off to be vectorized.
- Designs are now being used in various aspects of marketing.

Previous Education

St. Mary's Ryken High School, Leonardtown, MD

2023

National Art Honors Society President

SMR Scholars Program, Visual Art

Moore Institute of Art and Design, Philadelphia, PA

July - August 2022

Summer Art and Design Institute, 4 week summer intensive

3 credit hours in Graphic Design, Illustration, and Animation